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FRIENDS OF STOCO LAKE

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Mission Statement and Objectives

Preamble

Stoco Lake has welcomed local residents and visitors to Tweed for many years. However, use and enjoyment of the Lake has suffered in recent years as a result of declining environmental quality. The Lake ecosystem and the prominent role of the Lake in the community need to be restored.

Mission Statement

'Friends of Stoco Lake' are working to improve the overall health of Stoco Lake, for the benefit of people and the environment, in recognition of its important contribution to the quality of life in our community.

Objectives

- 1) 'Fact-finding' – gathering the information needed for an evidence-based approach to identifying actions that need to be taken in both the short and long-term.
- 2) Development of an 'action plan' for Stoco Lake. This would include:
 - Identifying priority actions for 'Friends of Stoco Lake' and others with mandates related to improving lake quality
 - Undertaking priority actions that are appropriate for the Friends (i.e., are not being done by others, that are achievable for a volunteer organization, that are cost-effective)
- 3) Developing partnerships with other organizations that can provide for a more effective approach to improving the health of Stoco Lake.
- 4) Sharing information, and educating / influencing the general public, all levels of government, local community organizations, schools and others with respect to what needs to be done.